

“Our Family” Press Release

The Observer Newspapers – *Serving New Smyrna Beach, Edgewater and Oak Hill in Southeast Volusia County*

New Smyrna Beach, being a beach town, is a place where people come to have fun and get away from their busy lives and problems. But, there are people who live here that can't escape their problems. They can't breakout of the cycle of poverty. It may be the mother living out of her car with her two children or the family of six living in one motel room because they can't save enough for the first and last month's rent for an apartment.

Some of the local charitable organizations address the problem on a necessary “emergency” basis. They provide for the immediate need (give them food, pay the electric bill, etc.) but do not eliminate the root cause of the problem. Usually the key to breaking the poverty cycle is meaningful employment.

A little over a year ago several people in the community established a long-term support organization called **“Our Family.”** It is designed to assist families who have the desire and a “game plan” to permanently get back on their feet. **“Our Family”** partners with the Center for Business Excellence, a not-for-profit job assistance organization, that helps the client find meaningful employment while **“Our Family”** provides the financial support so people can work. We are there to help families that are looking for a job not a handout.

New Smyrna Beach is a caring community. But, caring is not enough! Families in trouble need to know we care and are willing to help them. That is the mission of “Our Family.”

For more information visit the “Our Family” website at www.ourfamilyflorida.com or contact Regis Sloan, President of “Our Family” at (386) 409-7406.